

LUXE

DUBLIN

ACADEMY

Course Brochure

2023/2024

# Welcome

LUXE Dublin Academy is a modern approach to beauty training & education. Created by Rianna Moore (owner of LUXE Dublin), the Academy offers students the opportunity to learn the most up-to-date techniques & practices in the beauty industry.

All LUXE Dublin Academy programmes have received Gold Seal approval by Beauty Industry Approval, the highest standard awarded by a global body for beauty education & training programmes. Each course also includes a luxury training kit, designed to give students the very best tools for their educational journey.

What sets LUXE Dublin Academy courses apart from other beauty schools is the unique skills & experience of the faculty. Each course is the product of years of training, international masterclasses & detailed, precise research. Students benefit from hands-on support throughout their training & unlimited access to training materials that cover all of the techniques & processes in detail. All practical methods have been tried-and-tested by working industry professionals & students are educated on business & social media strategies for beauty, an area of growing importance for all industry professionals.

Detailed information on each course is included in this brochure but to speak to a member of the LUXE Dublin Academy team, don't hesitate to contact us:

EMAIL  [INFO@LUXEDUBLIN.IE](mailto:INFO@LUXEDUBLIN.IE)



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## CLASSIC LASHES - €450.00

This course includes:

- Information & understanding of 1-to-1 classic lash extensions.
- Practical skills & tips for the treatments from industry professionals.
- Lash theory & history.
- Essential product knowledge.
- Detailed health & safety procedures.

This course is suitable for:

- Experienced lash-artists looking to sharpen their skills with the latest information.
- New lash artists ready to begin their training with the best resources.



### ALL LUXE DUBLIN ACADEMY COURSES INCLUDE:

- ✓ Unlimited access to LUXE Dublin Academy course documents, safety procedures & sample templates.
- ✓ LUXE Dublin Academy PRO kit including each tool you'll need to practice & execute the techniques.
- ✓ Live video lessons & in-person\* training on all techniques.
- ✓ Industry-accredited\*\* certificate (presented after completion of course-work).
- ✓ Social media training & business strategy from a recognised, luxury beauty brand.

\*SUBJECT TO GOVERNMENT GUIDELINES ON COVID-19.  
\*\*ALL COURSES ARE INTERNATIONALLY ACCREDITED BY BEAUTY INDUSTRY APPROVAL.



## VOLUME LASHES - €550.00

This course includes:

- Information & understanding of each type of lash-extension, preparing hand-made fans for the volume lash treatment.
- Practical skills & tips for volume treatments from industry professionals.
- Lash theory & history.
- Essential product knowledge.
- Detailed health & safety procedures.

This course is suitable for:

- Experienced lash-artists looking to sharpen their skills with the latest information.
- New lash artists ready to learn a more advanced treatment.



### ALL LUXE DUBLIN ACADEMY COURSES INCLUDE:

- ✓ Unlimited access to LUXE Dublin Academy course documents, safety procedures & sample templates.
- ✓ LUXE Dublin Academy PRO kit including each tool you'll need to practice & execute the techniques.
- ✓ Live video lessons & in-person\* training on all techniques.
- ✓ Industry-accredited\*\* certificate (presented after completion of course-work).
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## LASH LIFT - €450.00

This course includes:

- Information & understanding of lash-lifting.
- Practical skills & tips for the treatments from industry professionals.
- Lash perm theory & history.
- Essential product knowledge.
- Detailed health & safety procedures & emergency protocols.

This course is suitable for:

- Experienced lash-artists looking to sharpen their skills with the latest information.
- New lash artists ready to learn a more advanced treatment.



### ALL LUXE DUBLIN ACADEMY COURSES INCLUDE:

- ✓ Unlimited access to LUXE Dublin Academy course documents, safety procedures & sample templates.
- ✓ LUXE Dublin Academy PRO kit including each tool you'll need to practice & execute the techniques.
- ✓ Live video lessons & in-person\* training on all techniques.
- ✓ Industry-accredited\*\* certificate (presented after completion of course-work).
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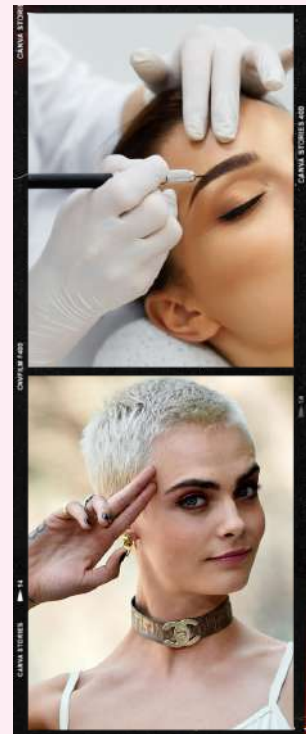
## SIGNATURE BROWS - €550.00

This course includes:

- Information & understanding of brow treatments.
- Practical skills & tips for the treatments from industry professionals.
- Facial threading qualification.
- Brow waxing qualification.
- Brow theory & history.
- Precision brow tinting & brow mapping.
- Essential product knowledge.
- Detailed health & safety procedures & emergency protocols.

This course is suitable for:

- Experienced brow-artists looking to sharpen their skills with the latest information.
- New brow artists ready to learn a more advanced treatment.



### ALL LUXE DUBLIN ACADEMY COURSES INCLUDE:

- ✔ Unlimited access to LUXE Dublin Academy course documents, safety procedures & sample templates.
- ✔ LUXE Dublin Academy PRO kit including each tool you'll need to practice & execute the techniques.
- ✔ Live video lessons & in-person\* training on all techniques.
- ✔ Industry-accredited\*\* certificate (presented after completion of course-work).
- ✔ Social media training & business strategy from a recognised, luxury beauty brand.

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## BROW LAMINATION - €450.00

This course includes:

- Information & understanding of brow lamination.
- Practical skills & tips for the treatment from industry professionals.
- Brow theory & history.
- Precision brow tinting & brow mapping.
- Essential product knowledge.
- Detailed health & safety procedures & emergency protocols.

This course is suitable for:

- Experienced brow-artists looking to sharpen their skills with the latest information.
- New brow artists ready to learn a more advanced treatment.



### ALL LUXE DUBLIN ACADEMY COURSES INCLUDE:

- ✓ Unlimited access to LUXE Dublin Academy course documents, safety procedures & sample templates.
- ✓ LUXE Dublin Academy PRO kit including each tool you'll need to practice & execute the techniques.
- ✓ Live video lessons & in-person\* training on all techniques.
- ✓ Industry-accredited\*\* certificate (presented after completion of course-work).
- ✓ Social media training & business strategy from a recognised, luxury beauty brand.

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# WHY CHOOSE US?

COURSE COSTS	YOU CAN CHARGE	LUXE DUBLIN PRO KIT INCLUDES	TOTAL CASH RETURN
<b>CLASSIC LASHES</b> <b>€450.00</b>	€75.00 PER TREATMENT	EQUIPMENT & MATERIALS FOR 20 TREATMENTS	<b>UP TO €1,500.00</b> TOTAL CASH RETURN
<b>VOLUME LASHES</b> <b>€550.00</b>	€85.00 PER TREATMENT (HYBRID) €95.00 PER TREATMENT (RUSSIAN)	EQUIPMENT & MATERIALS FOR 20 TREATMENTS	<b>UP TO €1,900.00</b> TOTAL CASH RETURN
<b>LASH LIFT</b> <b>€450.00</b>	€80.00 PER TREATMENT	EQUIPMENT & MATERIALS FOR 20 TREATMENTS	<b>UP TO €1,600.00</b> TOTAL CASH RETURN
<b>SIGNATURE BROWS</b> <b>€550.00</b>	€40.00 PER TREATMENT	EQUIPMENT & MATERIALS FOR 30-40 TREATMENTS	<b>UP TO €1,600.00</b> TOTAL CASH RETURN
<b>BROW LAMINATION</b> <b>€450.00</b>	€65.00 PER TREATMENT	EQUIPMENT & MATERIALS FOR 20 TREATMENTS	<b>UP TO €1,300.00</b> TOTAL CASH RETURN





# WHY CHOOSE US?

## SEE WHAT OUR PAST STUDENTS HAVE TO SAY:

**"I learned so much theory about being a lash technician I didn't even know existed."**

**"Ríanna is extremely patient and professional. There are lots of these courses on the market but this is a full experience!"**

**"After this course I feel like I can make a real career out of this."**

**"A lot of beginners don't have this constant support starting out."**

**"I was nervous beforehand but Ríanna was so welcoming and instantly made me feel comfortable."**

**"I wish I'd taken these courses sooner! The help and guidance is amazing."**

**"The small groups make the training feel like 1:1. So helpful, professional and attentive!"**

**"I feel like I can contact Ríanna for help in the future."**

**"The Academy location is gorgeous and the kit is amazing!"**

**"The courses are comprehensive and I feel confident doing brows already."**

# LUXE

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[www.luxedublin.ie/academy](http://www.luxedublin.ie/academy)



[luxeacademydublin.ie](https://www.instagram.com/luxeacademydublin)